

1 CLAIMS

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1. A method of populating a database comprising:
determining a tag location;
5 requesting information concerning the tag location; and
providing the information to a computer system having a
database residing in a memory.
2. The method of populating a database of claim 1 wherein
10 determining a tag location comprises:
evaluating the position of a GPS capable device;
waiting a preselected time period;
reevaluating the position of the GPS capable device; and
determining if the position of the GPS capable device
15 before and after waiting the preselected time period is
substantially the same.
3. The method populating a database of claim 1 wherein
determining a tag location comprises:
20 presenting a map display using a computer to a user;
receiving a selected position on the map display.
4. The method of populating a database of claim 1 wherein
the tag location comprises a plurality of locations.
- 25 5. The method of populating a database of claim 4 wherein
the tag location comprises a selected area.
6. The method of populating a database of claim 5 wherein
30 requesting information concerning the tag location comprises:
formatting a request identifying the selected area to a
server computer system; and
communicating the request identifying the selected area to
the server computer system.

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1 7. The method of populating a database of claim 6 wherein
determining a tag location comprises:

presenting a map display to a user, the map display
providing for selection of an area of the display;

5 receiving an indication of an area selected on the map
display.

8. The method of populating a database of claim 4 wherein
the tag location comprises a selected area.

10 9. The method of populating a database of claim 5 wherein
requesting information concerning the tag location comprises:

formatting a request identifying the selected area to a
server computer system; and

15 communicating the request identifying the selected area to
the server computer system.

10. The method of populating a database of claim 6 wherein
determining a tag location comprises:

20 presenting a map display to a user, the map display
providing for selection of an area of the display;

receiving an indication of an area selected on the map
display.

25 11. A method of accessing data in a database using a
profile, the data comprising an indication of a geographic
location and information regarding the geographic location, a
subset of the data being associated with the profile, the method
comprising:

30 receiving a request for data from a database;

receiving a profile identification associated with the
request for data from the database;

forming search criteria for a search of the database, the
search criteria including details of the request for data

1 and details of a profile identified by the profile
identification; and
locating data fulfilling the search criteria.

5 12. The method of claim 11 wherein the profile includes
user information.

13. The method of claim 12 wherein the user information
includes a user age.

10 14. The method of claim 11 wherein the profile includes
items identified as favorites of the user.

15 15. The method of claim 11 wherein the profile includes
standard details.

20 16. The method of claim 11 further comprising receiving a
request for modification of details of a profile, and modifying
the profile in response to the request for modification of
details of the profile.

17. The method of claim 11 wherein each profile is
associated with a user.

25 18. The method of claim 17 wherein multiple profiles are
associated with a user.

30 19. A method of providing information to a user based on
the user location, comprising:
receiving an indication of the user location;
determining data regarding locations approximate the user
location; and
providing the data to the user.

35 20. A method of modifying a planned route comprising:

1 receiving a route start point;
receiving a route end point;
receiving a road block location; and
determining a route from the route start point to the route
5 end point avoiding the road block location.

21. A method of determining a route comprising:
receiving a route start point;
receiving a route end point;
10 receiving a mode of transportation; and
determining a route from the route start point to the route
end point based on the mode of transportation.

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